

## Zipack

This patented application consists of pre-cuts in a longitudinal (machine) direction that allows the bundle (usually composed of six bottles) to be divided in three smaller bundles composed of two bottles each. The pre-cut is made during the printing phase with just one single passage.



### ADVANTAGES:

The consumer can decide the precise amount of packaged product to purchase by tearing along the precut line.

This film helps keep supermarket shelves in order because even after two bottles have been removed, the bundle remains whole. The film that wraps the bundle also serves as a handle.

**ZIPACK. IMMEDIATE ADVANTAGES**

- ✓ No new machinery is required for application
- ✓ Immediate application
- ✓ Improved image
- ✓ Increased sales
- ✓ Minimal effect on final price
- ✓ Simplified logistics
- ✓ Better cleanliness and order at the sales outlet
- ✓ Lower number of injuries and accidents
- ✓ Better work conditions for personnel



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